

ABSTRACT

A display apparatus for displaying a clip-on sunglass, sunglass or other product and a method of assembling the display apparatus. In one embodiment, a closable case is removably attached to a product card, wherein the product card includes product  
5 information and an aperture for handing the display apparatus on a display case. The closable case may be closable and removably attached to the product card with a fastener, wherein one portion of the fastener is mounted to the body of the closable case, while the other portion is mounted to the body of the closable case and to a perforated portion of the product card, thus allowing the closable case to be removed from the product card and  
10 used as a case for clip-ons, sunglasses or any other product.